

2.3 Cohesion

2 Practice A

Reference	Reference word/ phrase
La Ferrera	She
new businesses	they
average life of only 4.7 years	this
one economic	the former
one social	the latter
the former , the latter	these

4 Practice B – Famous for?

- (a) he
- (b) his
- (c) his
- (d) it / this
- (e) his
- (f) he
- (g) they
- (h) This

5 Practice C – Velcro

Velcro is a fabric fastener used with clothes and shoes. **It** was invented by a Swiss engineer called George de Mestral. **His** idea was derived from studying the tiny hooks found on some plant seeds. **They** cling to animals and help disperse the seeds.

Mestral spent eight years perfecting **his** invention, which **he** called 'Velcro' from the French words 'velour' and 'crochet'. **It** was patented in 1955 and today over 60 million metres of Velcro are sold annually.

6 Practice D

(Example answer)

Wallace Carothers, the director of research at the American DuPont Corporation, invented nylon in 1935. He had previously studied chemistry, and specialised in polymers. They are molecules composed of long chains of atoms. Nylon was a strong but fine synthetic fibre which was first mass produced in 1939. It was/ is used to make a wide range of products which included/ include stockings, toothbrushes, parachutes, fishing lines, and surgical thread.