

1.2A Reading: finding suitable sources

1 Academic texts

Text 1 – yes – it summarises some relevant research, and includes citations

Text 2 – no – apparently an informal personal report

Text 3 – possibly – appears to be a newspaper article but includes relevant information

Text 4 – yes – an academic article with citations

Possible answers:

Feature	Example
1 Formal vocabulary	. . . the marketing planning process in tourism marketing the extent of political-economic dependency . . .
2 Use of references	(Buckley and Witt, 1990; Hall, 1991)
3 Impersonal style	. . . it has also long been recognised that it is important to study the tourists' attitude.
4 Long, complex sentences	Equally, from a political perspective, the nature of state involvement in and policies for tourism is dependent on both the political-economic structures and the prevailing political ideology in the destination state, with comparisons typically made between market-led and centrally planned economies.

2 Types of text

Possible answers:

Text type	Advantage	Disadvantage
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Textbook	Written for students	May be too general
Website	Usually up-to-date	Possibly unreliable or unedited
Journal article	Often focuses on a special area	May be too specialised or complex
Official report (from government)	Contains a lot of detail	May have a narrow focus
Newspaper or magazine article	Easy to read and up-to-date	May not be objective and not give sources
e-books	Easily accessible	Must be read on screen

4 Using library catalogues

Titles 2 and 5 are up-to-date and appear to be general introductions. Titles 1, 3 and 6 are more localised and specialised.