

## 1.12 Re-writing and proof-reading

### 3 Practice B

(Example re-write)

Organisations inevitably face risks by permitting researchers to interview employees, so these must be understood and minimised by the design of the research project. If employees criticise other workers in the organisation they may be punished, or alternatively they may feel unable to express their true feelings and so invalidate the interviews. Consequently, researchers must protect the reputation of the organisation and the value of their own work by carefully explaining the purpose of the study and insisting on strict anonymity through the use of false names. By doing this both parties should benefit from the research.

### 4 Proof-reading

(b)

- (i) Africa is not a country: *such as Nigeria*
- (ii) innocence is a noun: *Young and innocent*
- (iii) comma needed: *However, some strains . . .*
- (iv) present perfect needed with 'since': *Since 2005 there have been . . .*
- (v) 'successfulness' is not a word: *success*
- (vi) 'pervious' is incorrect: *previous*
- (vii) 'one of the . . .' needs plural noun: *one of the largest companies . . .*
- (viii) repetition: *the essay will conclude with an analysis of . . .*

- (ix) time periods need definite article: *the 19th century*
- (x) *when consumers go out shopping ...*
- (c)
- (i) style – use children
- (ii) singular/plural – their lines
- (iii) vocabulary – torment is too strong, use inconvenience
- (iv) word ending – different effects
- (v) factual – 1973
- (vi) word order – overcome
- (vii) punctuation – no comma needed
- (viii) spelling – Hungary
- (ix) missing word – the world
- (x) tense: have entered

d) (Example answer)

Many non-European businesses are aiming to enter the single European market as they see an unexploited potential there. There are three reasons for this interest. Firstly, the non-European organisations are keen to do business in the European market because it is one of the leading investment destinations and the easiest place to set up and run a business in the world. Secondly, the single European market provides foreign investors with an internationally competitive tax environment. Finally, there are many wealthy individuals living in Europe.

## 5 Confusing pairs

(a) principles

(b) lose

(c) affect

(d) compliments

(e) its

(f) economic

(g) accepte

