



Germany. Expertise.

Key industry sectors - The ideal environment for meetings in Germany's states and regions



Imprint

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Industry expertise – a competitive advantage for Germany as an event destination and source of added value for your events

Germany is a popular destination with event planners around the world. According to statistics from IPK International and the World Travel Monitor (WTM), the number of people visiting Germany on business trips to congresses and conventions from Europe in 2012 grew by 23.5 % to over 3.3 million journeys, thus making this sector an important driver for incoming tourism. In 2012, a total of 2.97 million events took place in Germany and were attended by 362 million participants. The International Congress & Convention Association (ICCA) Destination Comparison Report ranks Germany not only as Europe's No. 1 destination for meetings and conventions but also the No. 2 worldwide.

Competent in science and business

From the viewpoint of congress, convention and event planners, several factors make Germany a winning destination: as well as outstanding infrastructure, the country also offers great value for money and is highly competent in key areas of science and business. The results of the Meeting- & EventBarometer 2012 show that 82 % of event organisers believe it will become increas-

ingly important to network with experts based in the area surrounding the venue. The GCB's marketing strategy focuses clearly on the scientific and commercial profiles of German event destinations, which offer the ideal conditions and content for scientific and business events.

“Germany. Expertise.” – A valuable tool in the search for suitable meeting destinations.

This brochure has been published by the GCB to provide an overview of six sectors and to develop appropriate topical themes and frameworks around these fields. In addition, it highlights examples of those key industry sectors and important events which are of particular interest. “Germany. Expertise.” is a practical guide in the search for the ideal destination for your event.

I hope you find it informative and helpful!



Matthias Schultze,
Managing Director,
GCB German Convention
Bureau e. V.

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Germany.

Success through expertise.

Europe's largest economy, the world's second largest exporter, a leading location for research and development: Germany offers expertise and competence in many fields of endeavour. Outstanding infrastructure, short distances and excellent hotels and catering open up fascinating opportunities when combined with an equally diverse and modern range of trade fair, convention and congress venues. Every state and region offers ideal conditions for successful business trips, making new contacts and exchanging experience at an international level – tailored to your sector and area of business as well as offering outstanding value for money!

There are six key sectors in which Germany plays a major role in setting the global agenda and economic cooperation: medicine and healthcare (incl. sectors such as medical engineering and the healthcare industry), transport and logistics (incl. automotive construction, transport systems technology, aerospace), chemicals and pharmaceuticals (with disciplines such as life sciences, biotech

and gene technologies, biochemistry and new materials), technology and innovation (from mechanical engineering to IKT, optical and electrotechnologies to microelectronics and nanotechnology), energy and the environment as well as financial services.

Your sector. Your destination.

Know-where: These key sectors shape a unique landscape of commercial and scientific clusters, which is not restricted to a few metropolitan regions but covers the entire country. Even many smaller towns are home to highly specialised institutions and companies, which are leaders in their fields. This notwithstanding, there are areas with established strengths, such as the traditionally strong industrial base of Baden-Württemberg or the state of North Rhine-Westphalia, which is home to nearly one quarter of Germany's total population. However, there is one thing you are certain to find for your sector or company: the right destination.

What and where: The maps.

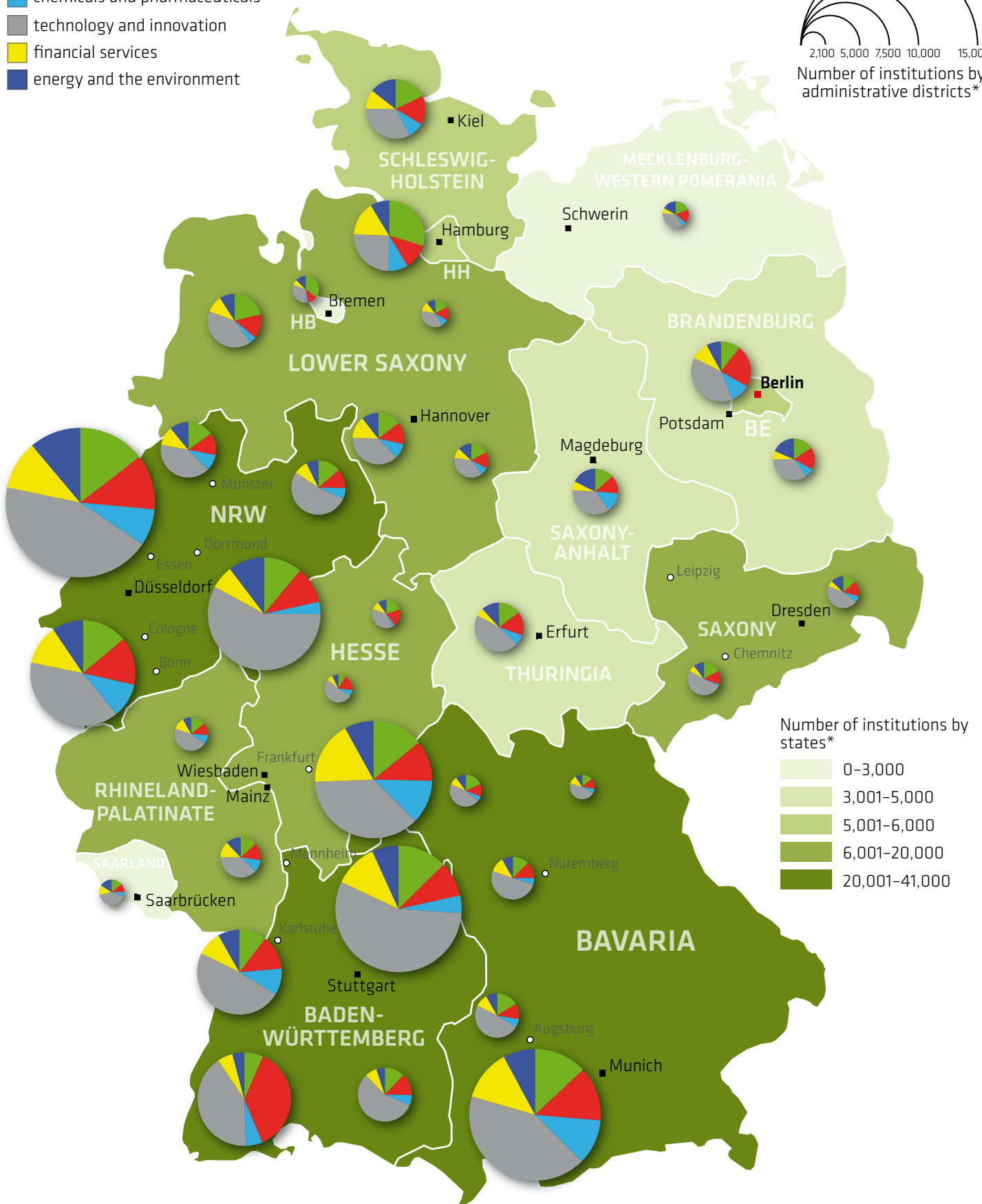
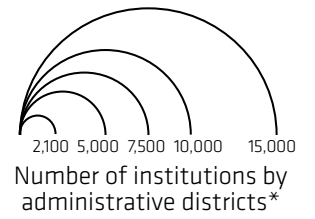
The map opposite shows a summary sorted according to the following focuses: chemicals and pharmaceuticals, medicine and healthcare, technology and innovation, financial services, energy and the environment and transport and logistics. In each case these are weighted according to the revenue classes of the companies or facilities. The picture for each field is supplemented by quantitative factors regarding research & teaching, administration and trade associations.

- » The maps on the following pages show the regional focuses within the individual key sectors.
- » The size of the pie charts reflects the number of institutions recorded in them according to government district and weighted according to the revenue classes of the companies while taking into account the weighted competences of teaching institutions, public authorities and trade associations. The minimum number of institutions for the smallest pie chart on this map is 2,100; for all other

maps, this figure lies between 150 and 800 institutions depending on the key sector.

- » The pie charts always refer to government districts or comparable political entities and are based on WZ2008, which is the German classification of economic activities currently used in official German government statistics.
- » Additional sources have been used and factored into the evaluation for those sectors not included in the WZ2008 classification.
- » The item "Education" reflects the presence of faculties specialising in the corresponding key sector at public universities.
- » The colour coded division of the federal states into five categories provides information about the number of institutions in all six key sectors per state.

- transport and logistics
- medicine and healthcare
- chemicals and pharmaceuticals
- technology and innovation
- financial services
- energy and the environment



* Weighted according to the revenue classes of the companies or facilities; supplemented by quantitative factors regarding research & teaching, administration and trade associations



Transport and logistics: Always on the right track.

The most important logistics hub in Europe, the largest automobile market on the continent and 9 % annual growth in the aerospace industry: these are just a few of Germany's outstanding achievements in this key sector.

The Federal Republic is the most important logistics hub in Europe due to its central location, excellent infrastructure and high-tech services. Hamburg has a vital role as the most important port for trade with the Far East and China's gateway to Europe with the largest railway junction in northern Europe. It is also renowned as the home of the world's largest marshalling yard and most modern container terminal. However, as a modern hub for intermodal transport, the Nuremberg region, among others, also offers companies operating in the area of transport and logistics the perfect conditions to thrive. As the headquarters of major companies, such as Deutsche Post World Net, DHL, Schenker and Dachser, with annual revenues of € 200 billion and over 2.65 million employees in logistics innovation, technology and services, Germany is the most important logistics location in Europe and the world. This is one of the reasons why transport ministers from more than 50 countries gather each year in Leipzig to meet with leading industry representatives and researchers at the International Transport Forum (ITF), the world's leading conference on transport policy and transportation.

Planes and automobiles.

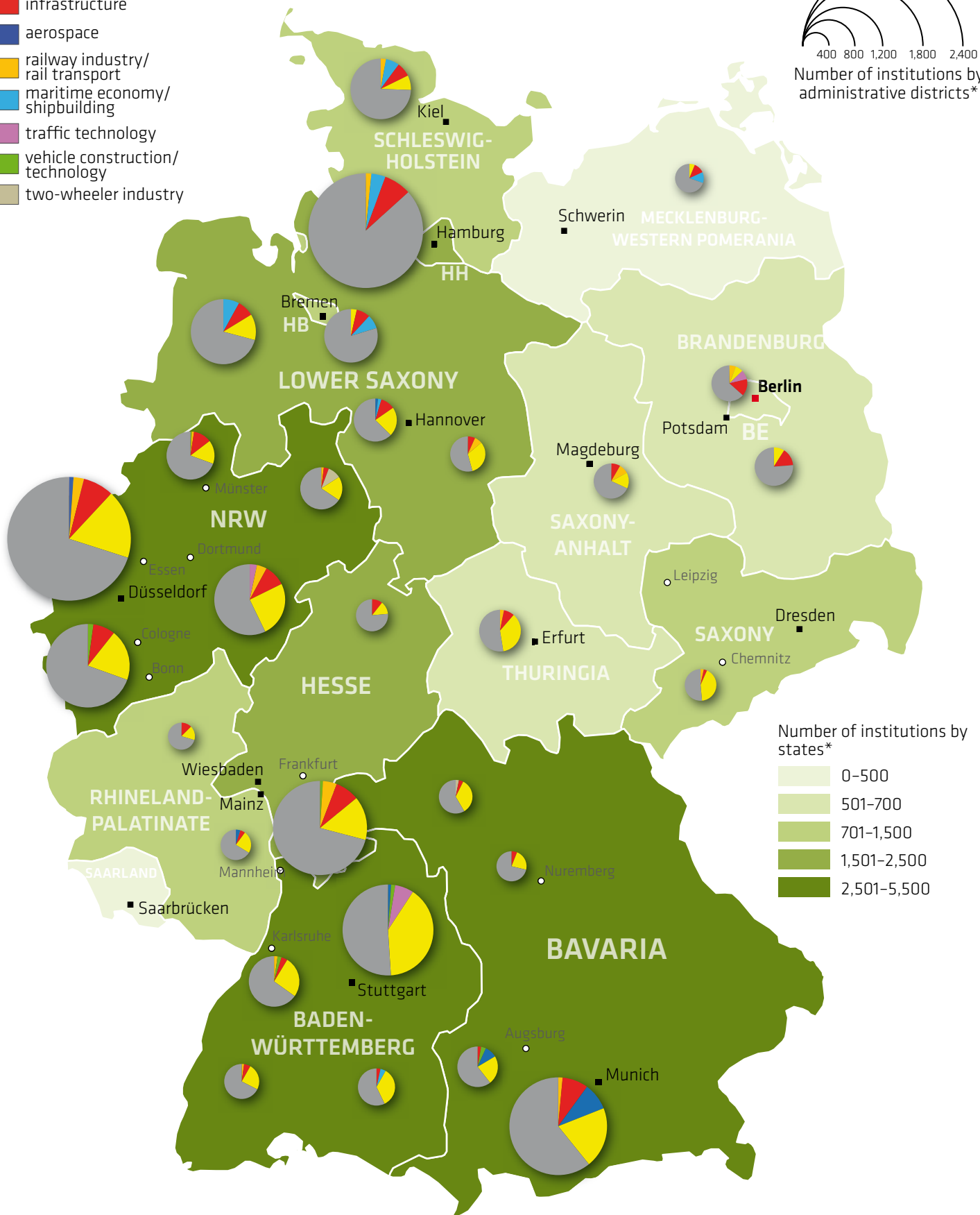
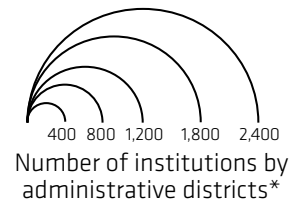
The German automobile industry is also a world leader generating more revenues than any other branch of industry in the country. The German automobile market is the largest in Europe in terms of both production and sales. With Audi, BMW and MAN based in the greater Munich

area, Daimler and Porsche in Stuttgart and Volkswagen in Wolfsburg, major automobile manufacturers have their headquarters in Germany and have the capable assistance of a dense network of innovative suppliers. Innovative and dynamic are words equally applicable to the aerospace industry which has been growing at an annual rate of 9 % since the mid-1990s. Many companies in the aviation sector are involved in the development of innovative engines, lightweight construction or reduction of emissions. ESOC in Darmstadt and EADS in Bremen are major global players in this sector represented in Germany.

The transport and logistics map.

Bavaria, Baden-Württemberg, Hamburg, Hesse, Lower Saxony, North Rhine-Westphalia and Thuringia are key states in this sector, which is well balanced and represented throughout Germany. Focal points of the transport and logistics sector are centred around the port city of Hamburg and the inland regions around Nuremberg and Erfurt. The automotive industry is exceptionally strong in Stuttgart and the greater Munich area, while the city of Wolfsburg in Lower Saxony, as the headquarters of the Volkswagen group, is, of course, also extremely important. Bremen and Munich are leaders in aviation technology. Stuttgart also has a prominent role in the area of traffic technology and the northern German cities of Hamburg, Kiel, Bremen and Rostock dominate the country's ship-building sector.

- transport/logistics
- automotive industry and its suppliers
- infrastructure
- aerospace
- railway industry/ rail transport
- maritime economy/ shipbuilding
- traffic technology
- vehicle construction/ technology
- two-wheeler industry



* Weighted according to the revenue classes of the companies or facilities; supplemented by quantitative factors regarding research & teaching, administration and trade associations



Hamburg – Top event logistics for outstanding logistics events

Is Hamburg a good option for your next event? The question throws up many possible answers and interesting possibilities. These are well worth exploring as this Hanseatic port city offers a multitude of opportunities for launching new ideas and networking. With its cosmopolitan outlook, creativity, reliability and outstanding infrastructure network, Hamburg has a rich history of building bridges to success. It is a logistics hub shaped by the continuous flow of goods both to and from countries overseas and is a vital centre of European aircraft production.

Top event logistics

The city on the River Elbe has a long tradition of good trade relations which have boosted its economic power and made Hamburg more popular than ever as a destination for meetings. Experienced professionals and specialists are close at hand providing every imaginable service for any event: agencies with creative ideas, caterers able to provide gala buffets for 3,000 guests, suppliers of stage and presentation technology or charter companies. These reliable partners ensure the perfect logistics framework for conferences and meetings or celebratory galas.

The heart of this fascinating city, its centrally located hotels and venues, Hamburg Messe and Congress Center Hamburg, superb tourist infrastructure and excellent general conditions all identify Hamburg as a special location. These advantages are supplemented by locally-based and long-standing expertise in the event sector and a strong spirit of cooperation between all the city's service partners. This cooperation is typical of the Hanseatic spirit and the willingness of the destination to grow in step with the wishes of its customers. Companies operating in the logistics sector, in particular, could hardly find a better venue for their event than Hamburg.

Outstanding logistics events

Logistics is one of the most important sectors in Hamburg with more than 11,000 logistics companies employing more than 330,000 people in the metropolitan region. The Hamburg Logistics Initiative is by far the largest and most successful location network operating in the sector in Germany. Renowned logistics service providers are represented in large numbers in Hamburg. As global players in the logistics market, they manage vast flows of goods to and from every continent on the planet.

The standing of the logistics sector is reflected not only in the list of companies based in the city. Hamburg offers the best conditions for logistics professionals: there is a dense network of logistics companies and experts providing suitable partners for every task.

Another significant advantage is Hamburg's strength in the area of recruiting and qualifying personnel. The metropolitan region offers both an excellent quality of life and a population of qualified professionals from a broad spectrum of sectors as well as educational and vocational institutions providing qualifications of every level.

Facts

- » Maschen – Europe's largest and the world's second largest marshalling yard
- » Two thirds of the containers that roll through Germany start their road journey in Hamburg
- » Hamburg is home to approx. 40 % of German merchant ships, the world's third largest merchant fleet after Greece and Japan
- » One of the world's most important centres for ship financing and transport law
- » More than a dozen universities teaching and researching in the area of logistics
- » Hamburg provides nearly one in 10 of all apprenticeships in the freight forwarding and logistics sector in Germany

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Nuremberg – Networking at Europe’s logistics crossroads

The Nuremberg metropolitan region is one of the largest logistics centres in Germany, located in the heart of Europe, a meeting point between the consumer markets of Western Europe and the manufacturing markets of Eastern Europe.

Four strands of traffic meet here: the port and container terminal operated by GVZ bayernhafen Nürnberg on the Rhine-Main-Danube Canal is the largest multimodal freight village and logistics centre in southern Germany. With a cargo handling capacity of over 14,000,000 t per year, the port transfers goods from Europe’s waterways to its road and rail networks. Nuremberg is an important node not only on the trans-European rail network but also on its north-south and east-west road axes. Moreover, Nuremberg’s international airport links the city to destinations all over the world.

The logistics sector has also recognised these advantages with many companies settling in the metropolitan region as a result. Over 107,000 people work in the region’s logistics sector. Eight of Germany’s top ten logistics companies are represented in Nuremberg making the region one of the top five logistics locations in the country. These include Siemens Industry Sector, a worldwide supplier of production, transport and building services technology as well as LEONI and the Schaeffler Group among many others. The automotive sector alone provides work for 85,000 employees in around 500 companies, e.g. automotive suppliers like the family owned company Brose, which supplies products to over 50 international automobile brands. IT-based logistics are another area of regional excellence: traffic management systems, telematics systems and information systems in the region are enhancing and optimising mobility around the world. Every day, their innovations quite literally drive the city forward, for example in the automated, driverless underground trains used in the city’s local public transport network since 2006.

The technology drivers behind the metropolitan region’s spirit of scientific innovation in the area of transport and logistics include the faculties of three universities, in Nuremberg and the nearby historic university cities of Bamberg and Würzburg, as well as six universities of applied sciences and scientific establishments such as the Fraunhofer Institute.

This unique combination of geographical advantages, economic success and scientific endeavour provides a versatile network for Nuremberg’s globally active logistics sector. Every year, experts from the sector meet at FachPack, Nuremberg’s logistics and packaging trade fair. Expert events and congresses are also organised by Nürnberg-Convention, the leading congress initiative in the metropolitan region. The initiative’s partners, the NürnbergMesse trade fair centre and Nürnberg Convention and Tourist Office, work closely with customers to link the content of the event with the added value of an interesting supporting programme - for which local expertise and all sorts of opportunities await, especially in the logistics sector!

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Medicine and healthcare: Serving humanity.

Germany has the largest healthcare market in Europe and a record of outstanding achievements in healthcare provision as well as in teaching and research.

Germany is the most populous country in Europe and therefore also its most important healthcare market. The healthcare industry, medical engineering and biology lie at the heart of the key sector of medicine and healthcare and serve the welfare of humanity. This area also includes nutritional science and the wellness sector as well as certain sub-sectors of biotechnology. High quality standards are the outstanding feature of all these sectors. State sponsorship in the research and development of innovative healthcare products in the areas of biotechnology, pharmaceutical and medical engineering ensures these standards endure and continues to develop them further. Highly qualified professionals are also essential: the German healthcare sector employs some 4.4 million people. A large number of universities with faculties in subjects such as biology, chemistry and medical engineering train the next generation of highly qualified employees and a whole series of research and development clusters unite the forces of strong partners from business, science and politics.

Strong clusters in an outstanding environment for meetings.

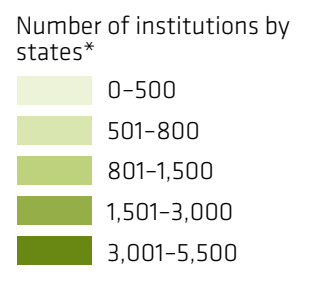
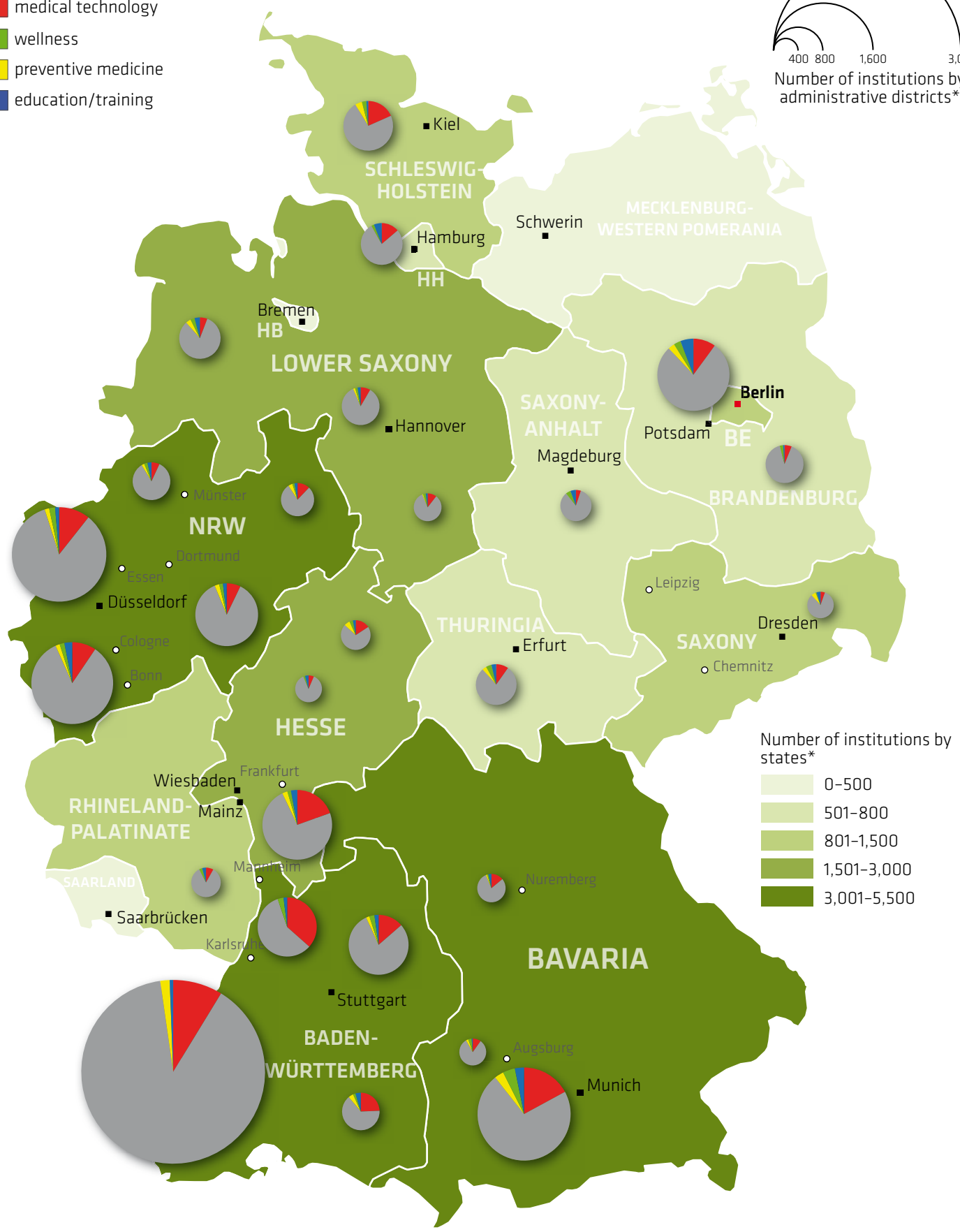
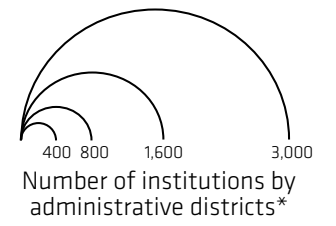
The remarkable concentration of manufacturers, medical research and educational institutions, clinics and service providers in the medical and healthcare sector in the region around Nuremberg has led it to become known as Ba-

varia's "medical valley". This density of establishments is unrivalled in Germany. Leipzig, too, is home to a number of research institutions pioneering new approaches. The German government's "high-tech strategy" also means that Berlin profits as a destination for important events, such as the annual congress "Medizin und Gesundheit", which is the most important congress in the German healthcare sector attracting some 8,000 participants, and the annual DGPPN Congress, which is the largest psychiatry convention in Europe attracting approximately 9,000 participants. Since 2009, the German capital has also hosted the annual World Health Summit attended by around 1,200 participants from science, politics and business.

The medicine and healthcare map.

Germany's most southerly major city, Freiburg in the state of Baden-Württemberg, is also its "healthiest". No-where else are institutions providing healthcare services represented in such numbers as they are here. The most comparable locations are to be found in North Rhine-Westphalia (Düsseldorf, Cologne, Münster), Lower Saxony (Braunschweig, Osnabrück), Hesse (Frankfurt, Kassel), Saxony (Leipzig), Bavaria (Munich, Nuremberg and the region of Franconia) and in Berlin. With the exception of these exceptionally strong locations – this sector is also distributed relatively evenly across the entire Federal Republic.

- healthcare
- medical technology
- wellness
- preventive medicine
- education/training



* Weighted according to the revenue classes of the companies or facilities; supplemented by quantitative factors regarding research & teaching, administration and trade associations



Medical competence in Leipzig

There are three good reasons why Leipzig is recognised as a city with outstanding medical expertise: a strong tradition, hospitals and research centres with world-renowned authorities and an excellent conference infrastructure.

Living tradition

Since the foundation of the University in 1409, eminent medical scientists here have been shaping the face of modern medicine. Homoeopathy (Samuel Hahnemann), modern brain research (Paul Flechsig), experimental psychology (Wilhelm Wundt) and gerontology (Max Bürger) all have their origins in Leipzig. The Faculty of Medicine and the University Hospital were founded in 1415 while the St. George's City Hospital (Städtisches Klinikum St. Georg) has a history that dates back over 800 years.



Concentrated know-how

Leipzig is home to approximately 150 institutes and clinics. Their outstanding achievements in, among others, the fields of cardiology, transplantation medicine, oncology, metabolic and vascular medicine, neuromedicine, paediatric and adolescent medicine, stem cell research and regenerative medicine receive worldwide acclaim. At the Leipzig University Hospital, research, teaching and medical care cooperate closely to transfer the latest research results quickly to patient care. Herzzentrum Leipzig, the hospital's heart centre, has made worldwide breakthroughs in heart surgery and cardiology. St George's Hospital is also well-known for its successful research in areas such as infectious diseases, gastroenterology and pulmonology. Leipzig's diverse research landscape is well-known for its interdisciplinary approach, typified by the Centre for Biotechnology and Biomedicine (BBZ) or the Leipzig Research Center for Civilization Diseases (LIFE), whose work is providing new insights into the causes of heart disease, diabetes and dementia. Leipzig's international reputation is further strengthened by the presence of the Fraunhofer Institute for Cell Therapy and Immunology (IZI) and the Max Planck Institutes for Evolutionary Anthropology and for Human Cognitive and Brain Sciences as well as the work of BIO CITY LEIPZIG.

Excellent conference facilities

In 2012, the Congress Center Leipzig (CCL) was voted "Best Congress and Convention Centre in Europe" by the British travel magazine Business Destinations. It hosts national and international medical conventions with thousands of participants and major exhibitions.

- » DAC – German Anaesthesia Convention
- » DDG – Annual meeting of the German Diabetes Society
- » DGU – Congress of the German Society of Urology
- » EACTS – European Cardio-Thoracic Surgery Congress
- » WAIMH – Congress of the World Association for Infant Mental Health
- » ISAC – Congress of the International Society for the Advancement of Cytometry
- » ESPE – Congress of the European Society for Paediatric Endocrinology

The team at the CCL works extremely closely with local institutions and experts in the fields of medicine and science to acquire congresses for Leipzig.

"During the application process for congresses, I have found it a major advantage that the CCL and its expert partners in the city support us with good advice and, above all, practical assistance."

Prof. Dr. Wieland Kiess, Director of the University Hospital for Children and Adolescents, Leipzig

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“Made in Franconia” - A leader in medicine and health

The metropolitan region of Nuremberg, also known as “Medical Valley”, lies at the heart of the Franconia region of Germany and has a concentration of pharmaceutical manufacturers, medical research and educational institutions, hospitals and service providers that is unrivalled in Germany.

Over 250 medium-sized companies working in the medical and healthcare sectors and global players, such as Siemens Healthcare and Novartis Pharma, are based in the region and employ over 70,000 staff. The Medical Faculty of the University of Erlangen-Nürnberg is one of the most respected scientific institutions in Germany, as it has been consistently at the cutting edge of medical engineering research for many years. The region is also a pioneer in hospital management. Erlangen University Hospital, with its 42 clinics, institutes and divisions, enjoys a strong international reputation while Nuremberg Hospital is one of the largest municipal hospitals in Europe offering a comprehensive range of medical expertise of the highest standard.

Strong networks between the various players in the metropolitan region are also beneficial in promoting the development of the healthcare sector. Since 2007, 140 internationally renowned partners from the areas of science, business, politics and health care have been working together to develop economically successful products, solutions and services in the healthcare sector. The members of this interdisciplinary network, operating under the name “Medical Valley European Metropolitan Region of Nuremberg” (EMN), have dedicated themselves to achieving greater efficiency and performance in medical practice and research. In 2010, “Medical Valley” was awarded the status of a “national centre of excellence for medical engineering” by the German Ministry of Education and Research. In the wake of this award, subsidies are currently being granted to over 40 projects for research into prevention, diagnosis, therapies and rehabilitation for a variety of diseases such as cancer, dementia and stroke up to 2015. The series of monthly “Medical Valley Talks” in the nearby university town of Erlangen also serves as an opportunity to promote discussion within the sector.

In addition, the umbrella brand NürnbergConvention markets a number of event centres offering further space for exchange and sector meetings. The Congress Initiative NürnbergMesse in partnership with the Nuremberg Convention and Tourist Office works to strengthen the economic position of the region in the medicine and healthcare sector. The NürnbergConvention Center offers capacity for up to 11,000 participants and hosts a large number of events and conventions every year, some with large accompanying industrial exhibitions dealing with every aspect of healthcare. Major medical conventions are among the most important of these and include, for example, the International Congress of Hearing Aid Acousticians with approx. 5,000 participants and an accompanying industry exhibition, the National Surgery Convention, the National Congress and Exhibition of the German Midwives Association and the German Anaesthesia Congress.

The high status of medical engineering in the region is also highlighted by trade events as MedTech Pharma, which takes place in Nuremberg every two years and is attended by around 1,000 experts from the medical engineering and pharmaceutical sectors in order to present and discuss innovative solutions and examples of good practice in a series of lectures and at the accompanying trade exhibition.

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Chemicals and pharmaceuticals: The perfect formula.

Global concerns and small innovative companies, chemical parks, renowned research institutes and international industry events are the formula for success in Germany's chemicals and pharmaceuticals industry.

The German chemicals industry is Europe's No. 1 not only in terms of investment and sales but also in expenditure on research and development; it is the world's top exporter in this sector. Names such as Bayer and BASF are synonymous with the long tradition and enormous capabilities of this branch of industry in Germany. One of the key reasons for the success is to be found in the country's chemical parks, which are something of a German speciality. These production locations provide a base for a wide range of companies, which in turn profit from enormous synergies. The parks are connected both with each other and with the European hubs for crude oil, natural gas and naphtha via a network of international pipelines. In terms of the number of companies and the creation of new and profitable intellectual property, the German biotech sector is one of the most important engines of growth in Europe. Cities such as Düsseldorf, one of the major centres of the industry, and the scientific hotbed of Mainz play prominent roles.

The brightest minds and top international events.

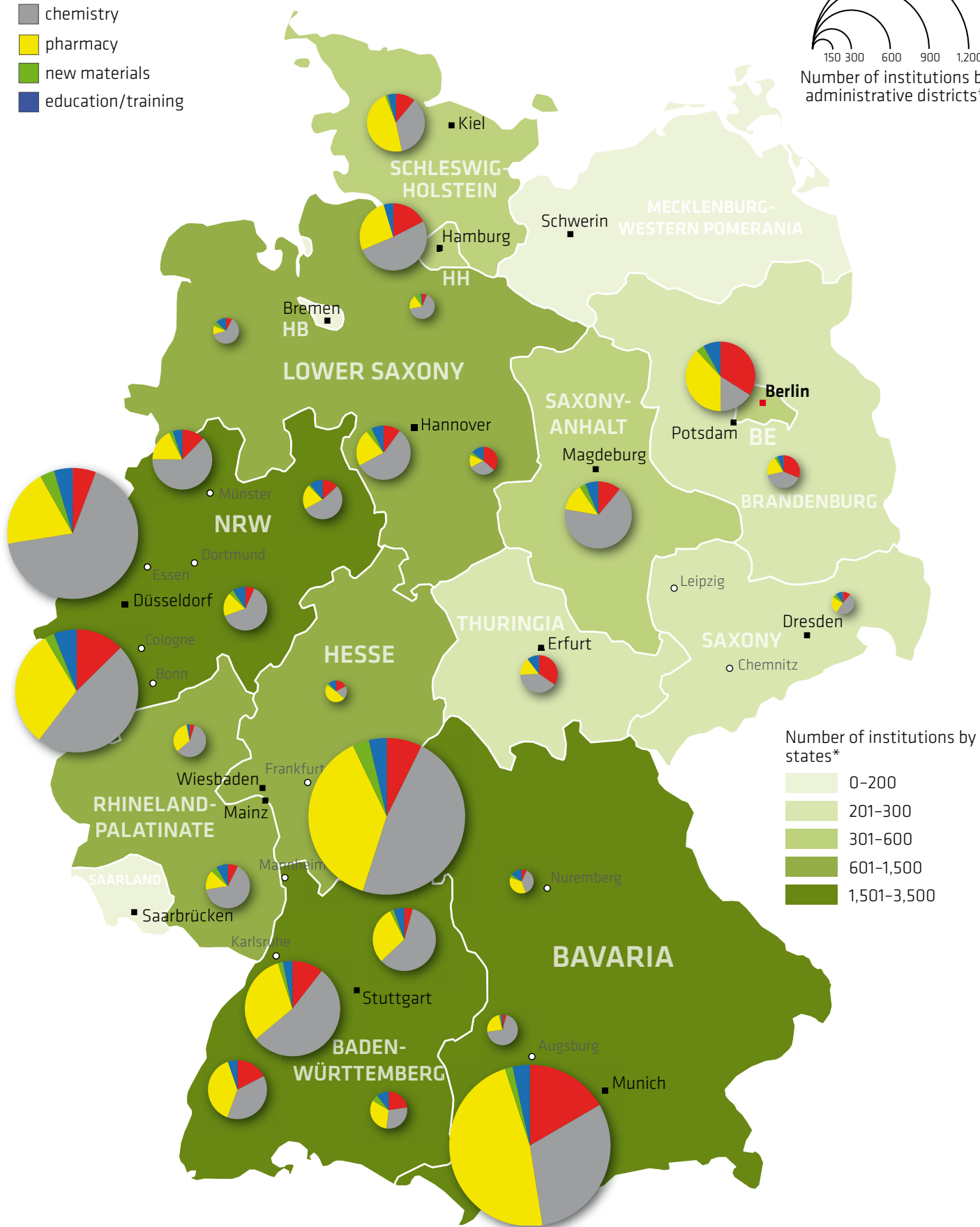
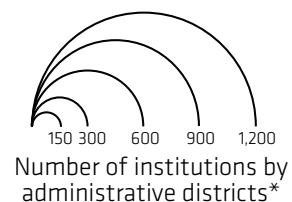
The German chemicals and pharmaceuticals industry profits from its highly qualified workforce, great innovative strength and a powerful research and development sector. As a proportion of the overall population, the number of scientists holding a Ph.D. in the country exceeds that of

the USA or Japan. These are all good reasons why Germany regularly hosts top international events such as the chemical engineering exhibition and congressACHEMA in Frankfurt am Main, which is attended by around 170,000 participants and takes place every three years. World-renowned institutions such as the German Research Foundation (DFG), the Helmholtz Association of German Research Centres, the Fraunhofer organisation for applied research, the Leibniz Association and the Max Planck Society also contribute to a stimulating environment for meetings.

The chemicals and pharmaceuticals map

The states of Bavaria, Baden-Württemberg and North Rhine-Westphalia have the highest concentration of companies operating in the chemicals and pharmaceuticals industry. Regional focal points are to be found in Munich (biotechnology, pharma), Frankfurt (chemicals, pharma, new materials), Mainz (chemicals, pharma), Düsseldorf (chemicals, new materials), Hamburg (chemicals), Berlin (biotechnology), Kiel (pharma) and the region around Mannheim (chemicals, pharma). Companies and institutions researching and manufacturing new materials, still a young sector, are to be found all over the country although no regional focal points have yet formed. Berlin, Mainz and Cologne are home to universities with particular strengths in this area.

- biotechnology
- chemistry
- pharmacy
- new materials
- education/training



* Weighted according to the revenue classes of the companies or facilities; supplemented by quantitative factors regarding research & teaching, administration and trade associations



Düsseldorf. A city of charm, chemicals and pharmaceuticals.

Düsseldorf, the cosmopolitan capital of the state of North Rhine-Westphalia, shows its particular strengths in the area of chemicals and pharmaceuticals with a special focus on life sciences and biotechnology. Here, leading companies in the sector meet outstanding research institutions - in a city that offers outstanding infrastructure.

Global leaders in chemicals and life sciences such as Bayer, Henkel, Johnson & Johnson, Monsanto and 3M Medica as well as leading German biotech companies such as Qiagen, Evotec and NewLab BioQuality AG, which is now a subsidiary of the U.S.-based Charles River group, have chosen to base operations in Düsseldorf and its surrounding area. A total of more than 90 life sciences and biotechnology companies as well as a large number of specialist service providers and suppliers are located in the Düsseldorf area.

Intensive research. Effective support.

Two internationally renowned life sciences research institutions are the magnet and motor for the dynamic growth in this sector: the Heinrich Heine University and Düsseldorf University Hospital. More than 1,300 scientists work here on research into the molecular processes of ageing, cardiology, hepatology, structural biology and industrial biotechnology; spin-offs of the Heinrich Heine University in the area of biotechnology now generate more than 50 % of the sales of all stock exchange listed German biotech companies. The Leibniz Research Institute for Environmental Medicine (IUF) and the German Diabetes Centre (DDZ) add further kudos to Düsseldorf's research landscape. The Life Science Centre Düsseldorf assists the development of technology and entrepreneurship and is another important factor in the success of the location. The centre works closely with the university, the city and the Life Science Network Düsseldorf to create the optimum environment for innovative companies to implement and develop their ideas. It offers support both to start-ups and established companies in all matters regarding financing, siting, subsidies, founding a company and transfer of technology.

Where your interests are well represented.

As the capital of Germany's most populous state, Düsseldorf is home to important associations and organisations in the area of chemicals and life sciences. These include the German Chemical

Industry Association (VCI), the State Committee of the Employers' Associations of the Chemical Industry of North Rhine Westphalia as well as the association BioRiver® - Life Sciences in the Rhineland, which counts some 100 institutions from science and business in the region among its members.

Outstanding infrastructure. Successful events.

Düsseldorf enjoys the benefits of an outstanding infrastructure. The city lies at the heart of a highly developed highway network and has Germany's third largest airport, Düsseldorf International, on its doorstep, not to mention a range of welcoming and efficient hotels. These offer more than 20,000 beds in the 3 to 5 star segment providing an excellent setting for successful meetings, conventions and trade fairs. The most prominent of these are MEDICA and COMPAMED, and the Congress Center Düsseldorf (CCD) has already twice hosted the pharmaceutical and biotech conference Bio Europe.

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www.duesseldorf.de/wirtschaftsfoerderung/standort/bio.shtml
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- » LifeScienceNet Düsseldorf - www.lifescience-dus.de
- » BioRiver - LifeScience im Rheinland e. V. - www.bioriver.de



Meet in Mainz – City of science

Mainz is the birthplace of Johannes Gutenberg, the “Man of the Millennium”, one of the oldest cities in Germany and the country’s great wine capital. The state capital of Rhineland Palatinate has a population of approximately 200,000 and is also a bastion of culture, an important location for business and major media centre. Chemicals and pharmaceuticals have become a key sector in the city. The high density of companies operating in this field as well as the close cooperation between science and industry offer the ideal framework for meetings and conventions in this sector.

Companies

Mainz is a preferred location, especially for the pharmaceuticals industry. Companies based in the Mainz area include giants of the sector such as Novo Nordisk, Boehringer Ingelheim and Ganymed Pharmaceuticals. Novo Nordisk and Boehringer Ingelheim – both internationally renowned – have already put their trust in Mainz and hosted events at Mainz Congress. The Frankfurt Hoechst industrial park, a location for companies in the chemicals and pharmaceuticals sectors, is also situated close to Mainz. The site covers an area of more than 4 km² offering the best possible conditions for more than 90 innovative companies, which employ approx. 22,000 staff.

Research, cooperation and networks

A wide range of research companies and institutes are also represented in the area. The Max Planck Institute for Chemistry and the Institute for Industrial Pharmacy are just two of the many institutions based in Mainz. The renowned Johannes Gutenberg University Mainz also offers degree courses in pharmaceutical sciences, chemistry and polymer chemistry. To support the local economy and actively promote innovation, the city of Mainz is developing cluster networks such as the Health Competence Network Mainz (GEkom). The aim of this network is to develop local value-added chains, promote communication between sectors and support research and development. The Mainz Research Alliance is another network with enormous significance for the region. Partnerships and close networks between science and industry provide companies with access to the very latest scientific discoveries and make an immense contribution to the competitiveness of the city.

Events and added value for convention customers

The high density of companies operating in this sector has already attracted important international events to Mainz. These include,

among others, the 37th Scientific Congress of the German Society of Hospital Pharmacists (ADKA), which took place in Mainz in 2012. The German Chemical Society also recognised the location’s persuasive arguments and chose the city to host the 24th International Liquid Crystal Conference 2012. The number of important pharmaceutical and chemical companies based in the region makes Mainz an attractive location for conferences, conventions and meetings for businesses operating within the sector. Regional companies are therefore frequently willing to offer their support to events as either partners, sponsors or exhibitors. Factory tours and involvement of keynote speakers from companies based in Mainz provide the ideal complement to event organisers’ own programmes.

Mainz Congress

- » Central location at the heart of Europe, 20 minutes from Frankfurt International Airport
- » The Rheingoldhalle: Event area of over 7,000 m²
- » 15 flexible, subdividable rooms for 200 to 2,500 persons (seated in rows)
- » Up to 10 breakout rooms
- » Direct link to the Hilton Hotel (431 rooms)

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Energy and the environment: Efficiency is the winning card.

On the one hand, energy literally fuels our economy. Yet we also have a responsibility to our fellow human beings and the environment and for developing sustainable, future-oriented ways of dealing with resources of all kinds.

In both these areas, Germany is one of the global leaders setting trends in the development of pioneering political initiatives and innovative greentech products to improve sustainability, climate protection and energy efficiency – to the benefit of both business and the environment. In 2010, for example, the Federal Republic of Germany was once again the world leader in the installation of photovoltaic solar power adding approx. 7,400 MW to its nominal generating capacity. It was also the number one European country in the wind energy sector with 27,214 MW of installed capacity. Germany is the world's second largest investor in new electricity generation capacity from renewable sources. The city of Dresden has the highest density of interdisciplinary research institutes in Germany and therefore occupies one of the most prominent positions in this field. The sustainability goals set by the federal government also reveal the extent of the country's ambition: at least 80 % of the country's electricity and at least 60 % of its total energy must be obtained from renewable sources by the year 2050. The German Renewable Energies Act, which came into force in 2000, has been adopted by nearly 50 countries as a model for their own subsidy programs in this area. "Greentech made in Germany" is a further engine driving growth and employment. Its contribution to the country's leading position as an exporter of environmental technologies is significant and growing.

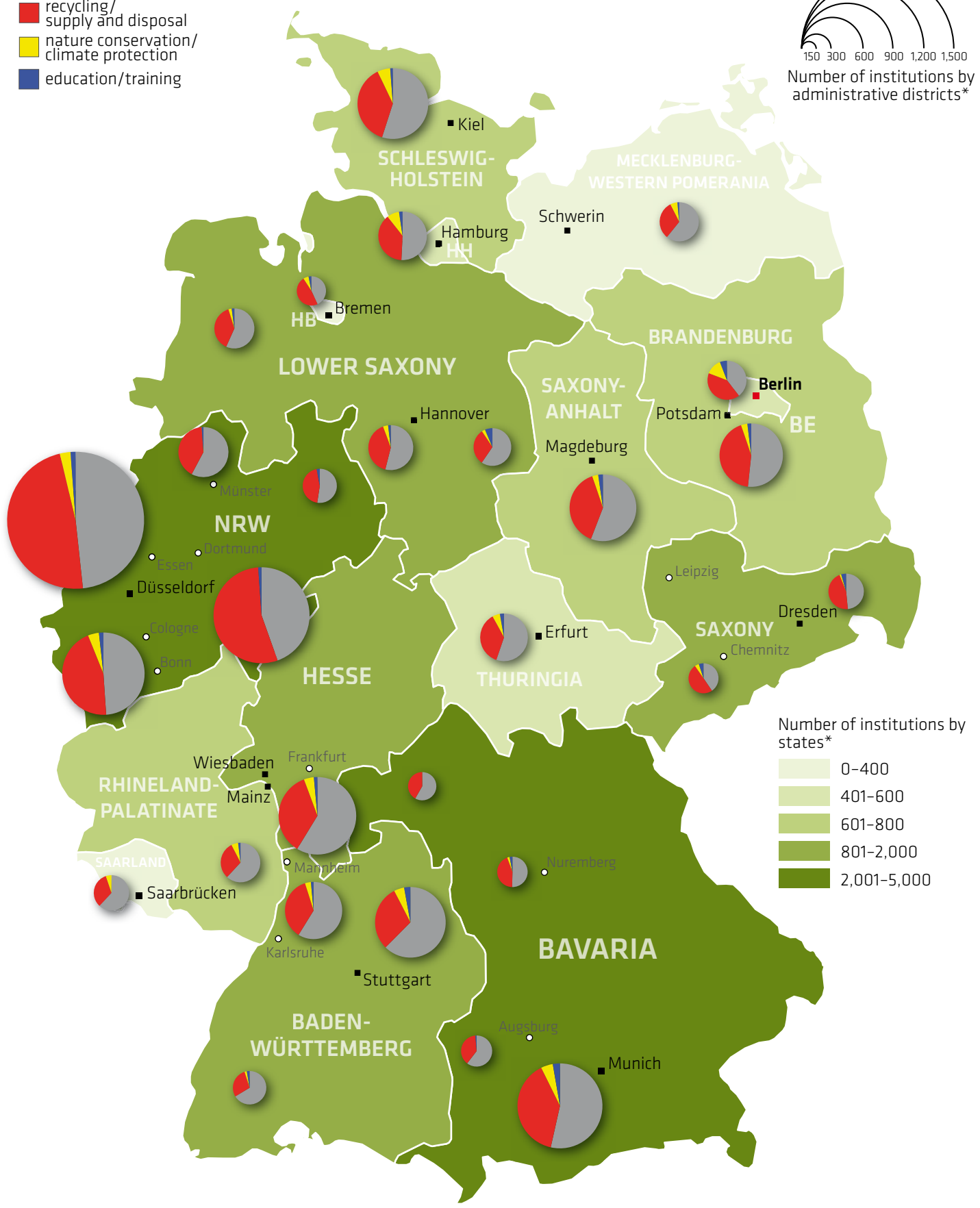
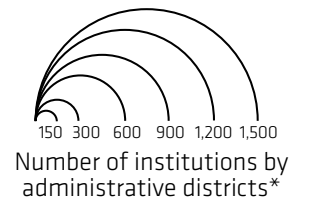
Green meetings for big projects.

Germany, its capital Berlin and many other cities have naturally assumed an international pioneering role in the area of "green meetings" and provide venues for highly respected industry events. Three examples: Intersolar, the largest international trade fair for solar technology held annually in Munich; DEWEK, the international wind energy conference held every two years in Bremen; and the regular sustainability conferences at the UN Campus in Bonn.

The energy and the environment map.

The state of North Rhine-Westphalia has an exceptionally important role in this key sector; the Ruhr Valley is a metropolitan region with a population of approx. 10 million and leads the country in this area. The Rhineland, particularly its major cities such as Düsseldorf, Cologne and Leverkusen, is also an important location. Otherwise, this sector is distributed fairly evenly throughout the country due to the fact that both energy suppliers and recycling companies look to work in close proximity to major cities and centres of population. These are to be found in all the federal states. This notwithstanding, the industry does have certain concentrations of activity in Bavaria, Hesse and Lower Saxony while the local centres of Berlin and Dresden also set high quality benchmarks in this forward looking field of expertise.

- energy supply
- recycling/
supply and disposal
- nature conservation/
climate protection
- education/training



* Weighted according to the revenue classes of the companies or facilities; supplemented by quantitative factors regarding research & teaching, administration and trade associations



Berlin – The green destination on the congress map

Environmental protection and energy efficiency enjoy a high status in the German capital

Berlin is a city of contrasts. A place where history meets the modern world – and industry meets relaxation. Those seeking rest will often find the latter in the city's many parks. Extensive green spaces and exotic gardens are among the many attractive features of Berlin, whose streets are lined by over 440,000 trees. The city's green image is also reflected in the area of climate protection: Berlin has the highest concentration of solar energy research and development institutions and companies in Europe. In addition, more than 280 combined heat and power stations produce environmentally friendly heat and electricity.

Berlin's central "green zone" for traffic means that only vehicles, which comply with low emissions exhaust regulations and possess the required badge are permitted to enter the city centre. This reduces levels of particulates and nitrogen dioxide. Programmes to promote the use of public transport and the expansion of cycle paths are working towards the same goal.

"BERLIN – Green Meetings" – An overview of environmentally friendly suppliers

Conferences, conventions and incentive travel have an impact on the environment. For example, transfers from the hotel to the venue frequently generate carbon dioxide emissions. Many providers working in this sector in Berlin are aware of the problem and offering an ever greater range of contractual services to mitigate these ecological effects. The *visitBerlin* Berlin Convention Office (BCO) has recognised this trend and developed a unique website together with various partners operating in Berlin's congress industry. The "BERLIN – Green Meetings" platform lists approximately 70 suppliers who are already implementing measures to improve environmental sustainability. Further information is available at the website www.berlin-green-meetings.de.

Many hotels and event locations are taking steps to introduce environmentally friendly alternatives: the use of recycled paper, renewable electricity and concepts for "carbon neutral meetings" are just a few of the many innovations that are currently shaping Berlin's

congress and meetings landscape. The environmental forum at the Church of the Resurrection in Berlin ("Auferstehungskirche") has served as a model for many other venues. Sustainability has been an integral part of its company philosophy since its founding in 2000. The location, not far from Alexanderplatz square, has many environmentally friendly features, such as solar panels, a green roof and clay plastered walls. The building uses electricity exclusively from renewable sources. One model project dedicated to the topic of climate protection is the EUREF Campus in the Berlin district of Schöneberg. Events can be staged here both in and around the old gasometer. The electricity supply is carbon neutral.

Environmental and energy events in the German capital

With 1,500 events taking place every day, Germany's capital offers more culture than any other European city. Many of these events are dedicated to the themes of energy and the environment, such as "SolarEnergy", the International Trade Exhibition for Renewable Energies and Energy Efficient Technologies, which is attended by approx. 13,000 trade visitors, and the Berlin Energy Days with approx. 7,000 participants. These focus primarily on energy efficiency and climate protection. „Sustainability in the printing industry" is the motto of EcoPrint Europe 2013. It is the first event in the world to be dedicated exclusively to environmental measures in the printing sector and will take place at the Messe Berlin Exhibition Grounds from 8 to 9 October 2013.

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Dresden: Cool Silicon – Shaping visions of the future

Dresden, the beautiful baroque city on the River Elbe, combines the atmosphere of a major city with a boundless wealth of art and cultural treasures and the exciting potential of a highly dynamic location for business and science.

Dresden has the highest density of research institutions of any city in Germany. Three key sectors are crucial to driving forward the growth and development of the city: microelectronics, nanotechnology and biotechnology. However, it is more than the sheer quantity of research taking place in Dresden that is impressive. Another aspect of the city's research landscape was praised as the "Dresden spirit" when the Technical University Dresden successfully applied for the status of a "University of Excellence": the close-knit network of relationships between research and industry and a remarkable degree of freedom to combine forces with other institutions.

Energy supply of tomorrow

One particularly important topic occupying the minds of Dresden's scientists and entrepreneurs is that of energy supply and how to use our resources more efficiently. "Cool Silicon" is an association operating in this field that provides a forum for more than 60 companies, three technical universities of applied sciences and other research institutes to work together towards a common goal. This leading edge cluster aims to create electronics that consume significantly less energy than current systems. In fact, they are "turning organic". One of the doyens of an important new technology, electronics based on carbon, has been working in Dresden since 1993. Prof. Karl Leo, Director of the Institute for Applied Photophysics at the TU Dresden, was awarded the German Future Prize for his work on the development of organic light emitting diodes.

As well as conserving energy, energy storage is one of the key technologies of tomorrow. The conversion of the world's energy systems means that effective ways of storing energy are urgently needed. Experts in materials science and process know-how will be key to making this technological leap forward by increasing the energy density of storage systems. Dresden, the capital of the state of Saxony, excels in both these key sectors not only in terms of the quality but also the quantity of its researchers and structures. More than 2,000 materials science researchers work at the renowned TU Dresden, the Helmholtz Research Centre in Dresden-Rossendorf, twelve Fraunhofer, two Leibniz and three Max Planck Institutes alone. A research cluster specialising in the area of batteries, the Dresden Centre for Battery Expertise (Batteriekompetenzzentrum

Dresden), has formed in Dresden and is one of the most important of its kind in Germany. Its work is complemented by that of many companies based in the region.

Where experts meet

Expertise has an almost magical attraction. For example, researchers from all over the world who wish to share in the knowledge generated in Dresden attend meetings, conventions and major congresses in the city on the River Elbe. Organisers of congresses, in turn, value Dresden's scientists as expert speakers and their institutes as exciting places for guided tours. It is therefore perhaps not surprising that Dresden, this beautiful city with a great history, fascinating cultural events and facilities, exceptional locations (for meetings and congresses) and, last but not least, an acclaimed selection of hotels is a much sought after destination for the exchange of scientific ideas. SEMICON Europa, the leading forum for semiconductors and microelectronics in Europe, and Nanofair, a biennial international symposium and trade exhibition focusing on nanotechnologies, are just two examples of how expertise attracts major conventions and congresses to Dresden.

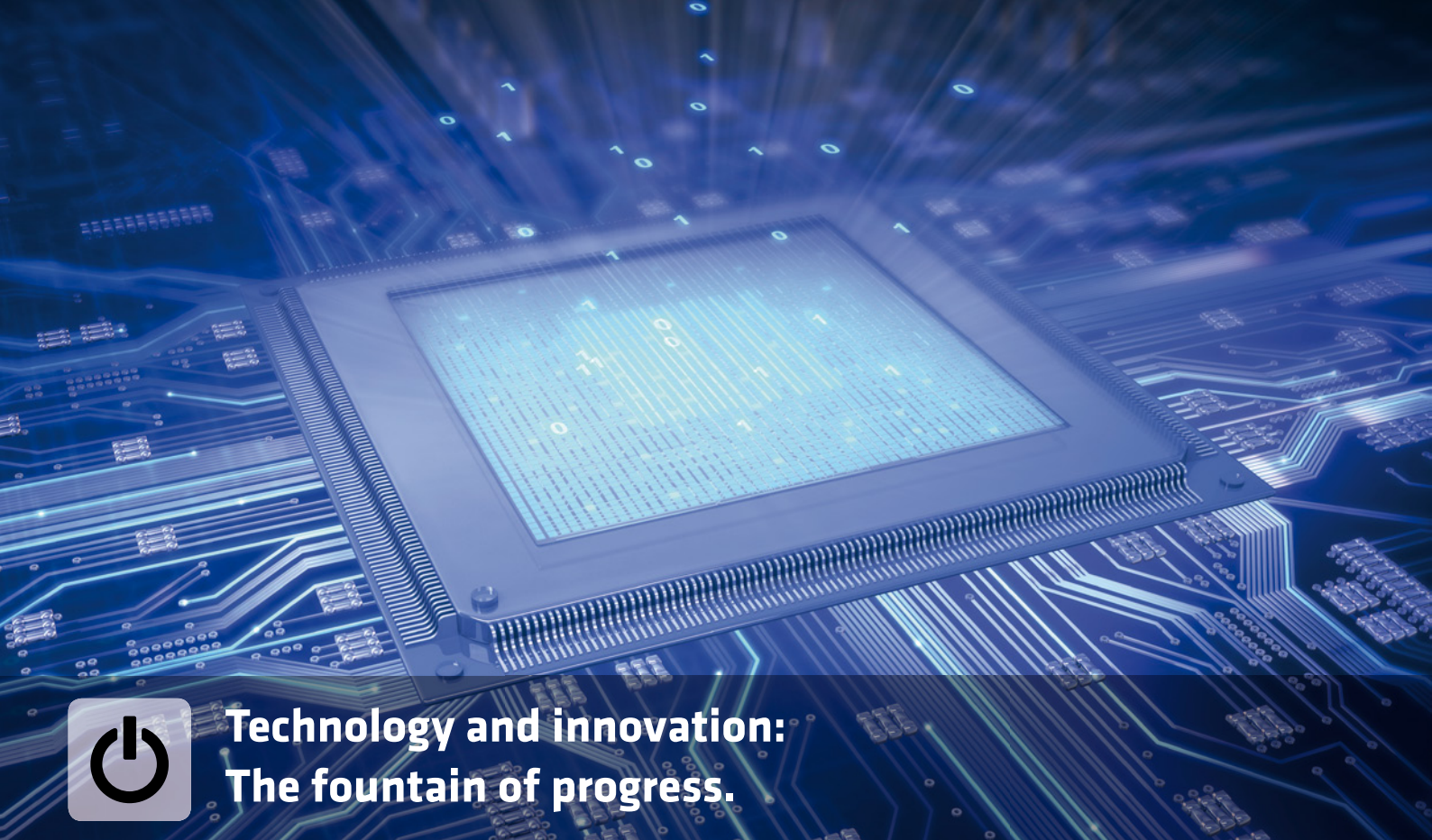
Dresden has a reputation for making it easy to implement ideas quickly – even the idea of a convention or a congress in the Saxon capital. Dresden Marketing GmbH together with the Dresden Convention Bureau are on hand to provide advice in any area – from naming competent contacts from the spheres of science and business to finding suitable hotels to match the aspirations and scope of your event or presenting unusual locations for your meeting or congress.

Material

The printed version of the Dresden Meeting Guide is available from Dresden Marketing GmbH, Messerig 7, 01067 Dresden and also to download at www.mediaserver.dresden.de

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Technology and innovation: The fountain of progress.

From nanotechnology, microelectronics and mechanical engineering to information and communication technology: Germany is a world leader in a wide range of innovative disciplines.

The area of technology and innovation encompasses disciplines of development and design, which are used in a broad range of sectors – from mechanical engineering and information or communication technology to optical technologies, systems technology and microelectronics to automation, power electronics and nanotechnology. Germany uses its network of world renowned research institutes, leading clusters and initiatives with a global reputation to establish new milestones in the development of advanced technologies.

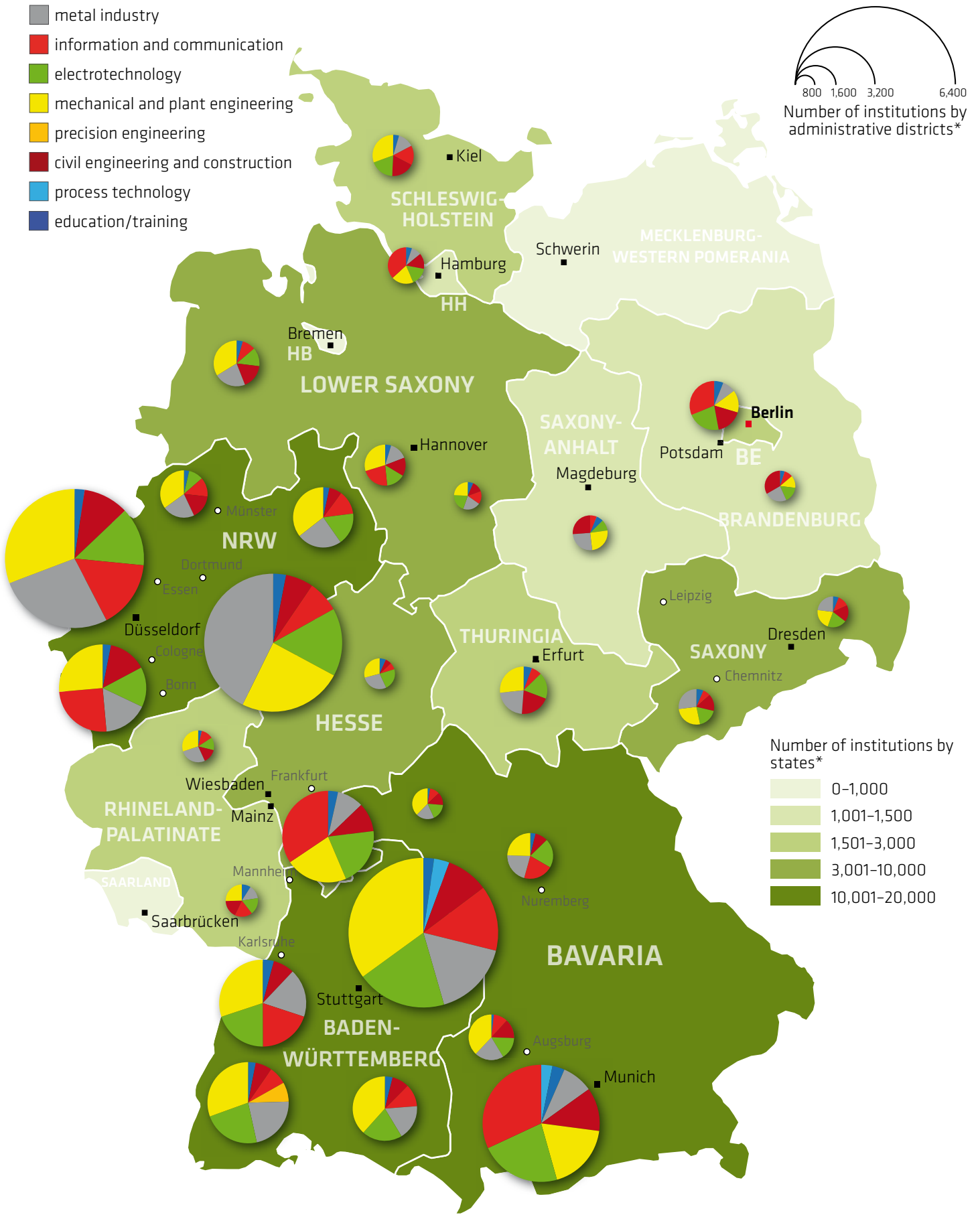
Initiatives for innovation.

Examples of these initiatives include OpTecBB, which brings together companies and scientific institutions in Berlin and Brandenburg to find new ways to unlock and use the potential of optical technologies; or the Hannover Centre for Production Technology (PZH), where organisations of all kinds work and research together under a single roof over an area of 20,000 m²; or the Rhine-Main-Neckar region known as “Europe’s Silicon Valley”; or “Silicon Saxony” in the area around Dresden, which is Europe’s largest network of companies in the semiconductor and microsystems industry. Dresden also hosts the annual event SEMICON Europa – one of the world’s leading trade fairs for this branch of industry. Hannover, on the other hand, welcomes visitors and exhibitors every year to its world-famous trade fair CeBIT for the digital industries as well as the Hannover Fair, where more innovations receive their world premiere than anywhere else. These events simultaneously provide an outstanding environ-

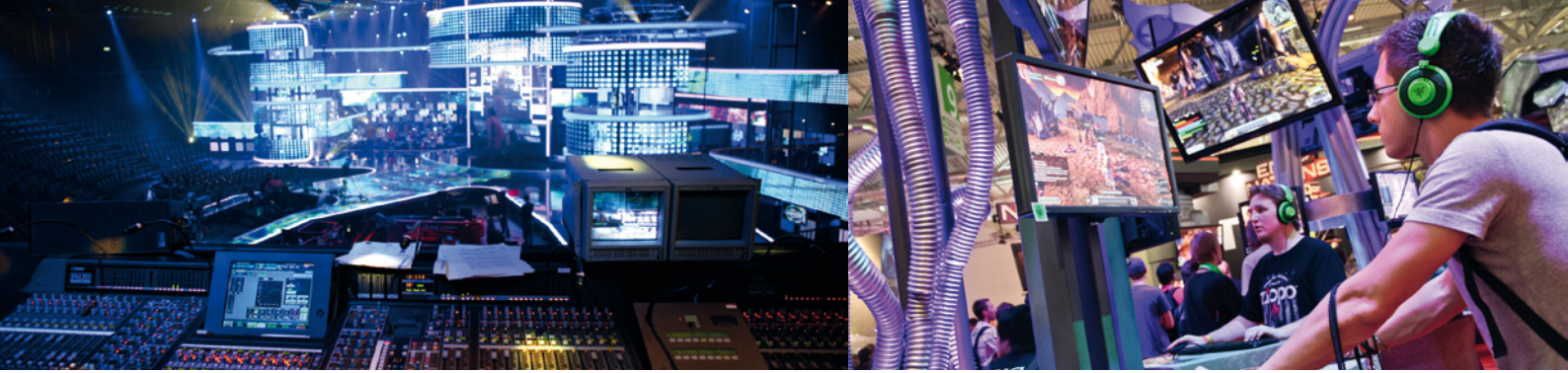
ment for conventions. In addition, Germany is not only one of the top four global nanotechnology locations, it is also the world’s largest exporter with a 19.1 % share of the international mechanical and plant engineering markets. Microelectronics are one of the fastest growing branches of this industry.

The technology and innovation map.

There is a remarkable density of companies operating in the technology and innovation sector throughout the Federal Republic, a fact that reflects Germany’s strength in this key sector. This notwithstanding, there are well-developed centres in the west and south of the country in its traditional industrial heartlands of North Rhine-Westphalia and Baden-Württemberg. The metalworking industries of the Rhineland (in the region around Düsseldorf) and the strengths of Baden-Württemberg in the electrotechnology, mechanical and plant engineering and precision engineering sectors (the last of these particularly in the region around Stuttgart and in Freiburg) gives these federal states an extremely prominent role. However, there are other important locations in other states, for instance in Bavaria (Munich, Nuremberg), Schleswig-Holstein (Kiel), Thuringia (Erfurt), Saxony (Leipzig and Dresden), Rhineland-Palatinate (Mainz) and Berlin. Generally, the area of electrotechnology is distributed quite evenly across the entire country. In the area of information and communication technology, Frankfurt, Karlsruhe, Munich and Berlin are particularly noteworthy while Cologne is the nation’s undisputed leader in media technology.



* Weighted according to the revenue classes of the companies or facilities; supplemented by quantitative factors regarding research & teaching, administration and trade associations



Cologne: Germany's TV studio.

Cologne, on the banks of the River Rhine, is widely considered to be Germany's most entertaining city. It has an impressive depth of expertise in technology and innovation, especially in the media sector. In terms of the production of television programmes, it is Germany's number one city by some considerable distance.

Mention technology and innovation in Cologne and you really mean media and communications. Cologne is Germany's No. 1 TV city – creating one third of all German TV programmes. As well as Westdeutscher Rundfunk (WDR), the largest public broadcaster in continental Europe, and RTL, the commercial broadcaster with the greatest reach in Germany, Cologne is also home to digital special interest channels.

Germany's Hollywood: Cologne – The dream factory.

Cologne's creative and media industry employs around 50,000 people, making it one of the most important network of sectors in the famous cathedral city. Giants of the sector, such as BRAINPOOL TV GmbH as well as many sound recording studios, location scouts, casting and theatrical agencies, set designers, props masters, special effects and post-production companies and many other highly specialised companies create an infrastructure that covers every step of the audio-visual value-added chain. MMC Magic Media Company runs the Coloneum studio in Cologne and the Filmcampus Cologne in Hürth - one of the largest and most modern studio complexes in Europe with a combined total usable area of 253,000 m². Filmcampus Cologne offers perfect setting for fictional TV and cinema projects, while the Coloneum studio is suitable for the production of television shows on any scale - including the technically most complex shows on German television. The city's two film schools, the Academy of Media Arts Cologne (KHM) and the privately run International Film School Cologne (ifs), an affiliated franchise of Cologne University of Applied Sciences, provide training for the next generation of filmmakers. In addition the University of Cologne offers training of the highest international calibre through its media studies combined degree course.

Seeing and being seen: Festivals and film prizes.

The film sector also presents – and celebrates – artistic achievements at regular festivals, from the International Women's Film Festival and the African film festival "Jenseits von Europa" to the "Stranger Than Fiction" documentary film festival, the International Competition for Commercial Spots, Motion Design and Short Film

for Young Creatives and the European short film festival "Unlimited". Presentations of highly respected awards such as the German Television Award and the German Camera Award have been established meeting places for the sector for many years while the Cologne Conference is one of the most renowned events in film and television – a place for exchanging ideas, a trend barometer and future forum in equal measure. Another still relatively small but increasingly important sector closely related to the film business also has a firm base in Cologne: the games industry. Hosting Gamescom established Cologne both nationally and internationally as a major centre for this industry.

Events

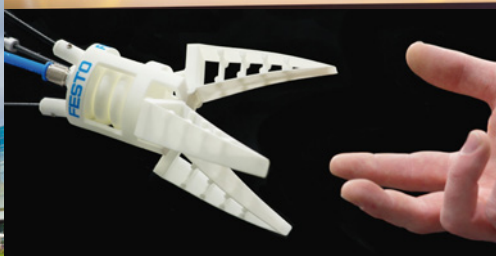
Cologne Conference, gamescom, German Television Award, German Camera Award.

Specials

Incentives in the media sector, e.g. studio tours, stunt workshops, opportunities to use film sets as locations.

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- » Association of Film & TV Producers in North Rhine-Westphalia: www.film-nrw.de
- » German Television Award:
www.deutscherfernsehpreis.de
- » German Camera Award:
www.deutscher-kamerapreis.de



The Stuttgart region – Europe’s leading location for innovation and high-technology

With € 6.5 billion of investment in research and development and 4,750 patent registrations every year, the Stuttgart region is one of the European powerhouses of research and development.

Key sectors include mechanical engineering, automotive construction, electromobility, environmental technology, IT and creative industries. 14 regional centres of expertise in high technology provide an effective link between science and practical application. Trade fairs with accompanying congresses such as AMB, Motek, Blechexpo, i-Mobility, IT & Business, BATTERY + STORAGE, Control or Composites Europe are meeting places for international experts. The f-cell congress and the Virtual Efficiency congress were born in the region and have enjoyed continuously rising attendances ever since. The future belongs to environmentally friendly technologies, which are also the focal point of innovation research in the region.

The University of Stuttgart is one of the country’s leading universities and, with 36 institutes, home to Germany’s largest Faculty of Mechanical Engineering. Its high-performance computing centre houses the second fastest vector computer in Europe. The Faculty of Aerospace Engineering and Geodesy is the largest of its kind in Europe with 14 institutes.

The largest and most important sector in Stuttgart is automobile construction. In addition, the region surrounding the capital of Baden-Württemberg, Germany’s strongest economic state, is renowned for its unique mechanical engineering cluster, which is unrivalled anywhere in the world. Baden-Württemberg is considered the world’s leading region for production technology. Further innovative sectors include mechatronics, nano and laser technology, surface, packaging and energy technologies. World-famous companies such as Bosch, Porsche, Daimler, Trumpf,

Festo, Stihl, Schuler, Dürr, Lapp and Kärcher have their homes here. Machine tools and special machines “made in Stuttgart” have an excellent world-wide reputation.

Open source software, virtual reality, visualisation, simulation, satellite communications and radio frequency identification (RFID) are particular local strengths in the area of information and communication technology. The CARS-IT initiative brings together IT service providers and users from the automobile sector. IBM, HP and Altair Engineering have their German headquarters in the city.

The spirit of invention

The first high-speed engine, the first four-wheel automobile, the spark plug, the calculating machine, the drill, the office copier and ski wax all count among the region’s pioneering inventions. The Stuttgart television tower was the first structure of its kind in the world – and is still a symbol for the capabilities and innovative spirit of Swabian engineers.

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Financial services: Where your money is put to work.

From credit institutions to investment banks, securities exchanges and the European Central Bank: as one of the centres of the international financial industry all roads lead to Germany.

The size of the national economy is accurately reflected in the economic vitality and importance of Germany as a financial location. Munich, Hannover, Stuttgart, Berlin and Frankfurt have all established themselves as important international centres for banking, insurance and stock exchanges. As a leader in the sector and the headquarters both of the ECB and Deutsche Börse AG, Frankfurt is one of the three key financial centres of Europe alongside London and Paris and hosts many important events such as the annual Euro Finance Week.

Everything under control: authorities and associations.

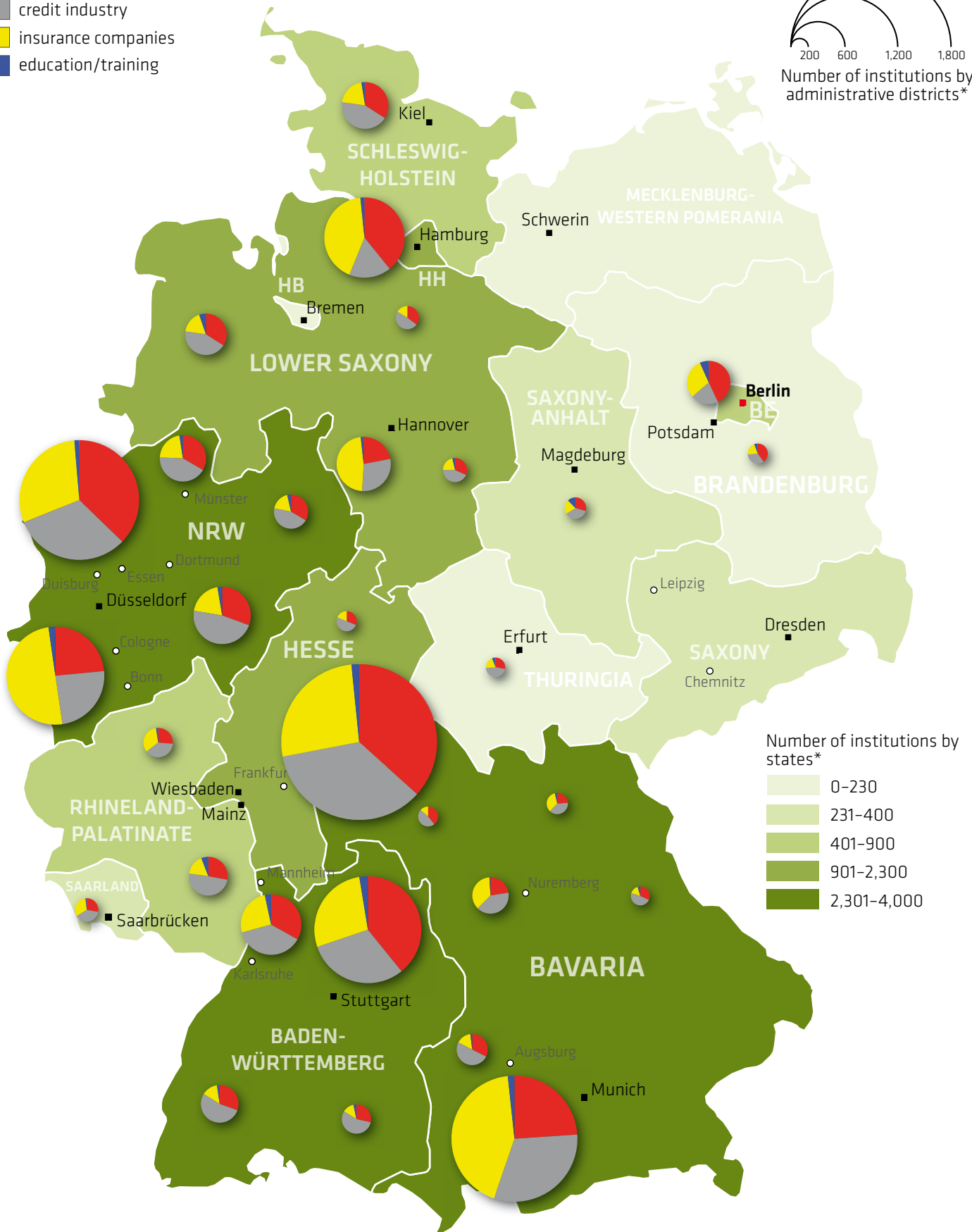
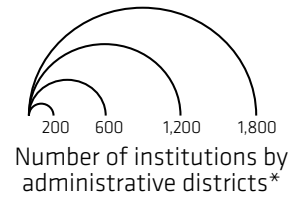
More than 250 credit institutions reside in Frankfurt but also a number of major national and international sector institutions including the European Systemic Risk Board, the Federal Financial Supervisory Authority (BaFin), the Deutsche Bundesbank and, since 2011, the European Insurance and Occupational Pensions Authority (EIOPA), which oversees the continent's pension industry. Institutions in the city, such as the House of Finance, also offer world class centres of teaching and research. Mannheim, not far from Frankfurt, is home to the annual FONDS Professionell Kongress, one of the top events in this sector,

which attracts several thousand participants. As a major centre of the insurance industry – the Federal Republic is the world's fifth-largest primary insurance market with premium income of € 179 billion in 2010 – Munich plays an important role, not least through the presence of giants such as MunichRe, the leading specialist in risk solutions, and the Allianz Group, the world's largest insurance company.

The financial services map.

Frankfurt is the largest city in the state of Hesse, which consequently enjoys an outstanding position in the financial services sector. As a financial centre of global importance and home to a large number of international institutions, Frankfurt is the undisputed leader in this sector, well ahead of Düsseldorf and Munich. Further regional focal points – primarily in the insurance sector – are to be found in Bavaria (Munich), Baden-Württemberg (Stuttgart), Hamburg, Lower Saxony (Hannover) and North Rhine-Westphalia (Cologne/Bonn), while the state capitals Düsseldorf (North Rhine-Westphalia) and Kiel (Schleswig-Holstein) and Berlin, the national capital, also have above average concentrations of financial companies.

- financial economy
- credit industry
- insurance companies
- education/training



* Weighted according to the revenue classes of the companies or facilities; supplemented by quantitative factors regarding research & teaching, administration and trade associations



Frankfurt. The financial centre of the continent.

All the big names of the German and international banking sector are represented in Frankfurt. Hundreds of commercial banks, the European Central Bank, the German stock exchange (Deutsche Börse AG), the German central bank (Bundesbank) and branches of foreign central banks underline the city's status as the most important financial centre on the European mainland and one of the most important in the world.

As the home of the European Central Bank (ECB), Frankfurt is the financial capital of the Eurozone. The bank makes monetary policy decisions for an economic area that is home to around 330 million people and anchors the euro into the global financial system. Many central and national banks from all over the world base their German or European representatives in the city and are joined by other organisations such as the European Systemic Risk Board (ESRB), the Bundesbank, the German Federal Financial Supervisory Authority (BaFin), the Federal Agency for Financial Market Stabilisation (Soffin) and the European Insurance and Occupational Pensions Authority (EIOPA).

Money rules the world. Also from Frankfurt.

Frankfurt is the corporate headquarters of most of the major German financial institutions, including Deutsche Bank, Commerzbank, DZ-Bank and the Hesse-Thuringia State Bank (Helaba) as well as the KfW and DEKA banking groups. Naturally, the world's largest banks are also represented in Frankfurt - from Goldman Sachs, JP Morgan, Citibank, Banco Santander, Crédit Suisse, BNP Paribas, ING and Banco do Brasil to Sberbank, the largest bank in Russia. These are supplemented by global commercial law firms and auditing companies, such as PWC, KPMG or Ernst & Young. Banking associations, for example the Association of Foreign Banks Representatives, the German Funds Association (BVI), the German Equities Institute (DAI), the German Association for Financial Analysis and Asset Management (DVFA), and the Association of Foreign Banks in Germany (VAB) are based in the financial metropolis on the River Main. Finally, Frankfurt is also home to the German stock exchange, Deutsche Börse AG, which ranks as one of the largest in the world alongside New York, London and Tokyo.

Perfect conditions: The infrastructure of success.

The city is also a leader in the sectors of financial research and education. Renowned universities such as the Goethe University and the Frankfurt School of Finance & Management but also institutions such as the House of Finance, the Institute for Law and Finance and the E-Finance-Lab offer a wide range of degree courses and corresponding scope for scientific work. It is against this backdrop that Frankfurt offers an excellent selection of event venues and buildings, including the Congress Center, the Frankfurt Festhalle and 10 varied trade fair halls on the Messe Frankfurt trade fair site, all of which provide perfect settings for congresses, symposia and other sector events; Euro Finance Week, the Frankfurt Finance Summit and Frankfurt International Banking Evening are just three of the most important. In addition, Frankfurt will host the 68th CFA (Chartered Financial Analyst) Institute Annual Conference in 2015. The city

also offers an attractive supporting programme for every event with opportunities for visits and guided tours around buildings such as the German stock exchange, Deutsche Bank or the Money Museum of the Bundesbank. Or, in the words of Dr. Nader Maleki (CEO of the Maleki Group, a leader in the field of financial communication): "As an international meeting place for executives from the financial industry, commerce and politics, Frankfurt offers excellent facilities for high end congress and conference management and can certainly be considered the international benchmark for the sector."

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www.eiopa.eu
- » European Central Bank:
www.ecb.int/ecb/html/index.de.html
- » European Systemic Risk Board:
www.esrb.europa.eu/home/html/index.en.html
- » Deutsche Bundesbank: www.bundesbank.de
- » BaFin Federal Financial Supervisory Authority:
www.bafin.de
- » Bundesrepublik Deutschland-Finanzagentur GmbH
(German Finance Agency): www.deutsche-finanzagentur.de
- » Deutsche Börse AG: www.deutsche-boerse.com
- » Frankfurt Main Finance e. V.:
www.frankfurt-main-finance.de
- » Goethe University (House of Finance):
www.hof.uni-frankfurt.de/en/
Institute for Law and Finance: www.ilf-frankfurt.de
- » Frankfurt School of Finance & Management:
www.frankfurt-school.de
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